


2026-2027

PLATINUM ELITE ALLSTARS

CHEER CONSTITUTION

 www.platinumeliteallstars.com

 770-469-1677



#PLATINUMOVEREVERYTHING

LAWRENCEVILLE

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INTRODUCTION

WELCOME TO PLATINUM ELITE ALLSTARS



Thank you for your interest in our program! Our primary objective is to physically and mentally develop young individuals to help them reach their full potential.

Through competitive cheerleading, we aim to foster teamwork, sportsmanship, self-confidence, and physical fitness. The skills and experiences gained at Platinum Elite All Stars will benefit your child for life.

This packet provides essential information, including our Cheer Constitution, Parent & Cheerleader Agreement, seasonal fee details, and the current schedule. Please review all sections carefully.

We look forward to expanding our Platinum Elite family and introducing new teams and opportunities based on sign-ups and try-outs. Details regarding practice days and times will be provided post-tryouts and upon team reveals.

Information on break schedules and competitions will be available on our website. We hope this information aids in your decision to join our squad!



Please ensure all necessary paperwork enclosed is submitted on or before the designated deadline.



Academic Requirements

All athletes are required to submit copies of their progress reports and report cards as soon as they are available. If athletes are not meeting the academic expectations set by their parents, corrective measures must be implemented.

If necessary, an athlete may transition to become an off-the-floor athlete to receive additional academic assistance. Once their grades improve, they will have the opportunity to earn a place back on the competition floor.

If the athlete continues to fall short of expectations, the decision to continue in the program will be left to the parents.

Conduct

All athletes are expected to be present, engaged, and display friendly, courteous, and enthusiastic behavior at all competitions, practices, and Platinum Elite events.

Zero Tolerance Policy for parents and athletes includes:

- Threats or references to violence
- Inappropriate language
- Aggressive behavior toward coaches or peers
- Any form of bullying

Immediate dismissal will result from:

- Use of foul, crude, or obscene language or gestures
- Possession or use of illegal drugs, alcohol, or tobacco

Remember, you serve as an ambassador for our gym, and your actions reflect the program both inside and outside the gym, as well as online.

Practice Policies

At the beginning of the season, parents will receive a Conflict Calendar link. It is the responsibility of parents to fill out the Conflict Calendar before Summer Boot Camp begins. Failure to complete the Conflict Calendar will result in an automatic unexcused absence if a practice is missed.

Each athlete is permitted up to three (3) vacation-related absences during the season. However, athletes may only miss a maximum of two (2) consecutive practices at a time. This ensures that team momentum and cohesion are maintained throughout the season.

- If practices are held on Monday, Wednesday, and Friday, an athlete may miss Monday and Wednesday, but must attend Friday's practice.
- Alternatively, the athlete may attend Monday and miss Wednesday and Friday.

Important Note:

Competitive cheerleading is a team sport. Every athlete plays a crucial role in stunts, choreography, and timing. Absences not only affect individual progress but also hinder the overall performance and safety of the team. Please plan vacations accordingly and communicate conflicts well in advance.

Athletes must attend all practices unless they have an excused absence approved by the Director. Missing practice—even with a valid excuse—can lead to changes in routine placement, as competitive cheerleading is a team sport that relies on full participation.

If you wish to participate in other activities, please remember that attendance at ALL Platinum Elite practices, tumbling clinics, camps, and other team-required activities is mandatory. Both individual and team progress hinge on consistent attendance at practice sessions

Athletes must be on the mat, dressed and prepared, five minutes before the start of their practice. This includes:

- Wearing the appropriate practice attire, socks, and cheer shoes.
- Having practice-ready hair styled with a bow or scrunchie.
- Ensuring that the athlete's hair is tied up with the bow or scrunchie at the crown of their head.

Additionally, maintaining good hygiene practices is essential, which includes regular washing of hair, body, and clothing.



Practice Policies



Absences that will be excused for practices (except for blackout dates)

- Contagious Illness (with a doctors note)
- School events affecting grades
- Death in immediate family
- Travel (June- July only)
- Dates approved on conflict calendar



Absences that will NOT be excused

- Birthdays
- Travel during blackout dates
- Transportation Issues
- Traffic Delays
- Not reading team messages
- School events that don't effect grades (i.e. school dances)
- Not having proper practice attire
- Too much homework or feeling tired



Practice Preparation

- Athletes are to come to practice 5 minutes before practice starts.
- Athletes are to be in their full practice attire every single practice.
- Wrong Practice Clothes \$25 fee
- No Bow \$25 fee
- No Cheer shoes after received \$25.
- Late to practice after 5-minute grace period \$45
- Late pick up after 5-minute grace period \$45

Parents and siblings are not allowed in the practice area. Please do not drop your athletes off earlier than 15 minutes before the scheduled practice time or pick up more than 5 minutes after scheduled practice ends. Platinum Elite is not a part of Jams Athletics and Childcare. **If your athlete or other children are not under our direct supervision, we cannot be responsible for your child.**

In the event of an athletes absence from practice, they will be replaced by an off-the floor athlete. Upon their return, they will have the opportunity to earn a position on the floor. However, if they fail to meet or exceed the coaches expectations, they will be designated as an off-the-floor athlete.

After three unexcused absences from practice, choreography, or any mandatory team related activities, the athlete will be subject to the Punitive Measures established for their team/level. **Unexcused absences from competitions will lead to immediate removal from the program and incurring a Withdrawal Fee of \$500. If an athlete is removed from the program by a parent/ guardian it will incur withdrawal fee of \$500.** All coaches expect 100% commitment from our athletes to help them reach their full potential.



Payments & Payment Plans

Payment options include weekly, bi-weekly, or monthly plans as detailed in the Financial Document.

If you're experiencing financial hardship, please contact the Billing Department at least one week before the due date to request a payment plan.

An annual registration fee of \$87 will be charged on the 1st of January each year.

FAILURE TO DO SO WILL RESULT IN THE FOLLOWING ACTIONS:

1. Late Fees
2. Ineligibility for participating in performances and competitions.
3. Exclusion from Instruction.
4. Removal from the team

Athletes must have a zero balance before trying out for the next season.

Parents are responsible for tracking payment status.



Parents must also provide proof of payment (i.e., a copy of the receipt or an email notification). It is not the administration's responsibility to check the status of a past due account.

A mandatory \$500 withdrawal fee applies if you leave the program before the end of the season.

Punitive Measures

Anytime a schedule/added Platinum event is missed without approval.

1st Unexcused absence | \$50.00 Fee

14-day probation if they miss practice that is not excused, they will automatically become an off the floor athlete.

2nd Unexcused absence | \$100.00 Fee

14-day probation if they miss practice that is not excused, they will automatically become an off the floor athlete. Their placement on the floor is no longer LOCKED in. They will be switching in and out with off the floor athlete who are in the same position.

3rd Unexcused absence | \$150.00 Fee

Athlete is now an off the floor athlete. They have 30-day probation before they are even allowed to compete to get a spot back on the mat.

Suspensions

- Late payments/broken payment plans
- Parents do not update billing of payment issues or payment plan issues.
- Disrespect to coaches or teammates.
- Bullying

1st Suspension | \$35.00 Fee

30-day probation where no payments can be missed

2nd Suspension | \$50.00 Fee | 30 Day Probation

Athletes' placement on the floor is no longer set and they are switching in and out with other athletes in their position.

3rd Suspension | \$75.00 Fee | 30 day probation

Athlete is now an off the floor athlete and cannot compete to get a spot on the floor back for 14 days.


Contact Us



Thank you for considering our program as your Allstar home. If you have any questions, please contact us.

LAWRENCEVILLE LOCATION

Contact Josh Marsh


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STONE MOUNTAIN LOCATION

Contact Lydia Marsh

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PLATINUM ELITE ALLSTARS *26-27 Schedule*

PLATINUM PREMIER ELITE

- ★ The Cheer Challenge 12/5/26 (Athens, GA)
- ★ Big Bid 01/9/27-01/10/27 (Huntsville, AL)
- ★ Cheer Tour 1/30/27(Charlotte, NC)
- ★ Eras Tour 2/20/27 (Atlanta, GA)
- ★ Cheer Tour 3/20/27-3/21/27 (Atlanta, GA)
- ★ Beach Nationals 4/2/27-4/4/27 (Orange Beach, AL)
- ★ Allstars Worlds Championship April 4/14/27-4/18/27 (tbd)

2026-2027 COMPETITIONS PREP

- ★ The Cheer Challenge 12/5/26 (Athens, GA)
- ★ Cheer Tour 1/30/27(Charlotte, NC)
- ★ Eras Tour 2/20/27 (Atlanta, GA)
- ★ Cheer Tour 3/20/27-3/21/27 (Atlanta, GA)
- ★ Prep and Rec Grand Nationals 4/24/27-4/25/27 (tbd)

2026-2027 COMPETITIONS NOVICE

- ★ The Cheer Challenge 12/5/26 (Athens, GA)
- ★ Eras Tour 2/20/27 (Atlanta, GA)
- ★ Cheer Tour 3/20/27-3/21/27 (Atlanta, GA)

